



www.OFFOnTheGo.com  
Jason@OFFOnTheGo.com  
PHONE: (407) 414-0958

## About OFF On The Go

OFF On The Go is an attraction and travel blog that encompasses family travel, local entertainment, amazing food reviews, and coverage of special events in and around Central Florida and beyond!

OFF On The Go was created by Jason Mayhew, to create a space where visitors as well as locals could come to see what was new in Orlando, as well as showcase how amazing Central Florida really is.

**BLOG STATS:**  
Blog Stats including:  
Avg. Monthly Page views: 415,000  
Avg. Unique Monthly Visitors: 192,000  
Keyword Ranking: 20+

**SOCIAL INFLUENCE:**  
Twitter/Facebook: 22,500  
Instagram Followers: 11,700  
Combined 32K+ Reach

**AUDIENCE DEMOGRAPHICS:**  
Female / Male: 65% / 35%  
Age Range: 18-55 years old  
Local/International: 60% / 40%

## Brand Relationships



Other Brands:

- Planet Fitness
- Sea Life
- Carnival Cruise
- DJI
- Walt Disney World
- IAAPA
- Tin Roof
- Texas De Brazil
- Melting Pot
- And more!!!

**WHAT PEOPLE ARE SAYING:**

*“You bring not only the information, but you bring your heart in all you do brother. That shows”*

– Garth Brooks, Country Music Superstar

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*“Jason is amazing at what he does! Make sure you listen to this guy!”*

– Mike Brassel, Walt Disney Imagineering and Emmy Winner

## Partnership and Opportunities

**Brand Ambassadorships** – Gain visibility while promoting your brand to a national audience of food and travel enthusiasts. Now accepting 6- month, 12-month and 24-month contracts.

**Conference Sponsorship** – Sponsor OFF On The Go for an event and have your brand showcased in a private setting.

**Sponsored Content** – Highly engaging content written by OFF On The Go, including high-resolution photos and the inclusion of a link and/or call to action for your brand.

**Current Rates:**  
Top Banner Ad – \$250/month  
250 X 250 Banner Ad – \$150/month

**Sponsored Post** – \$250/post  
200-400 words written about your brand, products or services, including 1-2 text links with anchor text.

**Reviews & Giveaways** –  
Giveaways must meet a minimum of \$50 value. \$150 writer’s fee applies. Product that are reviewed will not be returned unless specified before hand.